



DataWind launches its first detachable tablet/netbook devices

Breaks New Price Barriers

New Delhi, 21st June, 2016-Expanding its leadership in the low cost internet connectivity and web access device segment, DataWind, maker of UbiSlateTablets, DroidSurfer Netbooks and PocketSurfer Smartphones have expanded their portfolio with the introduction of its first detachable devices, the new Droidsurfer Netbooks 7DC+ & 3G7+ in India. The 2G Droidsurfer7DC+ is priced at INR 3,999 and 3G Droidsurfer3G7+ is priced at INR 4,999.

Commenting on the launch **Mr. Suneet Singh Tuli, CEO DataWind, said,**“The DroidSurfer Netbooks come with a sturdy detachable Bluetooth2-in-1 keyboard. With its classy slim look and strong functionality, this affordably priced Droid Surfer will surely be a game changer in the world of technology. These are the most affordable netbooks in the Indian market and they offer the extra benefit of acting both as a tablet and mini-laptop.”

These devices will be the perfect companion for people who want to stay connected while on the move. The DroidSurfer 7DC+ (2G)&3G7+ (3G) incorporate a 7 inch multi-touch projective capacitive screen, feature 0.3 MP front facing camera and 2 MP rear camera with the Android 4.4.2 operating System running on a dual core Cortex A7 processor. In addition, they offer upto 32GB of expandable memory with features like Wifi Hotspot, Wifi Direct, Bluetooth and GPS on some models.

All DataWind internet connectivity products come bundled with the infinite power of the internet, at no additional cost!- on the Reliance Communications network. DataWind's web delivery platform covered by 18 U.S. and international patents delivers fast and affordable internet access. DataWind's back-end cloud servers compress and accelerate the delivery of web content by a factor of up to 30x rendering a fast and rich desktop-like web experience even on traditional GPRS/EDGE mobile networks.

Mr. Suneet Singh Tuli, CEO DataWind, further added, “With access to billions of web pages, at no extra cost, users can take advantage of content for both education and entertainment. The web is the most powerful tool for commerce, allowing users to make travel bookings, purchase from ecommerce sites, promote their own businesses and conduct transactions. Communicate like never before through E-mail and social networking sites. DataWind's low cost Internet-enabled products allow everyone to join the digital age. Introducing technologically advanced devices at the most affordable prices are our way of contributing to the Digital India Vision.”

DataWind's detachable netbooks are lightweight and deliver terrific performance. All-in-all, DataWind's new 2G & 3G Droidsurfer 7DC+ & 3G7+ provide an affordable and productive infotainment package for the discerning Indian customer.



DATAWIND

About DataWind

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable Netbook device with an inexpensive, prepaid, Internet service plan. DataWind has been named to MIT Technology Review's 2014 annual list of 50 Smartest Companies, and by Forbes Magazine among its annual Impact 15 list of innovators. Headquartered in Mississauga, Canada, DataWind has offices in London, UK; Mississauga, Canada, Amritsar and New Delhi, India.

For More information:



Contact: Kindlewood Communications

Devanshu Tandon/ Pooja Popli

+91 9873033915/ +91 8585964093

devanshu@kindlewoodcommunications.in / pooja@kindlewoodcommunications.in